



2013 MODEL YEAR RAM 1500 SLT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,295

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats

Full Length Floor Console
115V Auxiliary Power Outlet
Engine: 5.7-Liter V8 HEMI MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Side-Curtain Airbags
Supplemental Front Seat-Mounted Side Airbags
Electric Shift-On-Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Front Stabilizer Bar
Rear Stabilizer Bar
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
Remote Keyless Entry
Sentry Key Theft Deterrent System
Locking Tailgate
Electronic Vehicle Information Centre
Halogen Quad Headlamps
Automatic Headlamps
Trailer Tow with 4-Pin Connector Wiring
Engine Block Heater
730-Amp Maintenance Free Battery
12-Volt Auxiliary Power Outlet
180-Amp Alternator

INTERIOR FEATURES

Cloth 40 / 20 / 40 Bench Seat
Rear Folding Seat
Second-Row In-Floor Storage Bins
Air Conditioning
Speed Control
Power Front Windows w/ 1-Touch Up and Down Feature
Power Locks
Rear Power Sliding Window
Tilt Steering Column
Manual Adjust Seats
Overhead Console

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$1,000
Full Length Floor Console
115V Auxiliary Power Outlet
Power 10-Way Driver Seat
Power Lumbar Adjust

Bucket Seats
Rear 60/40 Split Folding Seat
Folding Flat Load Floor Storage
**Customer Preferred Package 25G
Luxury Group** \$395

RR View Auto Dim Mirror w/Microphone
Power Folding Mirrors
Auto Dim Exterior Mirrors
Ext. Mirrors w/Supplemental Signals
Exterior Mirrors Courtesy Lamps
Power Heated Mirrors, Fold-Away
Rear Dome w/On/Off Switch Lamp
Universal Garage Door Opener
Glove Box Lamp
Sun Visors w/Illum Vanity Mirrors
O/Head Console w/UGDO
Steering Wheel Mounted Audio Ctrls
Leather Wrapped Steering Wheel

Protection Group \$200

Transfer Case Skid Plate Shield
Tow Hooks
Front Suspension Skid Plate

Premium Display Package \$800

Rearview Mirror with Microphone
7-inch TFT Electroluminescent Instrument Cluster
GPS Antenna Input
Uconnect 5.0 AM/FM/BT
5.0" Touch Screen Display
Integrated Voice Command w/Bluetooth
Uconnect Voice Command w/Bluetooth

3.92 Rear Axle Ratio \$95

Anti-Spin Differential Rear Axle \$525

5.7-Liter V8 HEMI MDS VVT Engine
Heavy Duty Transmission Oil Cooler
Heavy Duty Engine Cooling

Fog Lamps \$250

50 State Emissions

32-Gallon Fuel Tank \$150

17-Inch x 7.0-Inch Aluminum Chrome-Clad Wheels \$350

P265/70R17 OWL All Season Tires

Class IV Receiver Hitch \$295

Trailer Brake Control \$300

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$47,450

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT9DS-681868

L4-VON: 1000

S.L.
0509



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

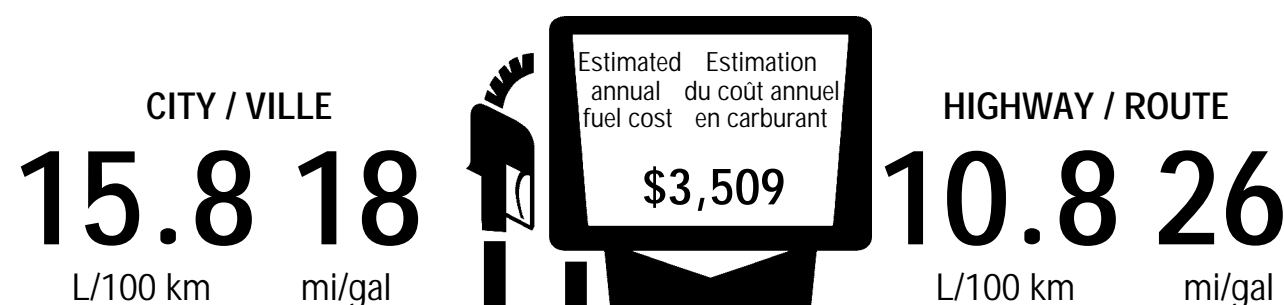
2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**